

# ONE COLLECTION, MULTIPLE FORMATS





**A PACKAGING COLLECTION DESIGNED FOR BRANDS  
GROWING ACROSS CATEGORIES.**

Modern brands rarely exist in a single format.

*A product may begin as a miniature.*

*Expand into retail.*

*Move into hospitality.*

*Develop into gifting or refill concepts.*

*Extend into new categories over time.*



**Apollo**  
VODKA  
DISTILLED FIVE TIMES  
CRAFTED FOR PURITY  
48% ALC./VOL. 700 ml

**Apollo**  
VODKA  
DISTILLED FIVE TIMES  
CRAFTED FOR PURITY  
48% ALC./VOL. 1000 ml

**Apollo**  
VODKA  
DISTILLED FIVE TIMES  
CRAFTED FOR PURITY  
48% ALC./VOL. 300 ml



## DESIGNED TO EXTEND BEYOND A SINGLE CATEGORY

The collection was developed so that the same bottle design can move across multiple volumes, categories, and applications.

A form created for spirits may also work for water, home fragrance, hospitality, or gifting.

This helps brands build stronger recognition across product lines while maintaining a consistent visual identity.

EXPLORE THE VAIDER GROUP COLLECTION





## BUILT ACROSS CATEGORIES

Vaider Collection moves across:

SPIRITS	WINE
WATER	SOFT DRINKS
FOOD	BEAUTY
FRAGRANCE	LIFESTYLE

The result is a more recognisable and connected product portfolio across categories and markets.

[VIEW VAIDER GROUP PORTFOLIO](#)





## DESIGNED ACROSS VOLUMES

### **Discovery Volumes**

50 ml · 100 ml · 200 ml

*Smaller formats support sampling, gifting, and first interaction with a brand.*

### **Core Portfolio Volumes**

350 ml · 500 ml · 700 ml · 750 ml

*Core volumes create consistency across a product range and establish everyday shelf presence.*

### **Statement Volumes**

1000 ml · 1500 ml · 1750 ml

*Larger formats create a stronger presence across hospitality and retail environments.*

EXPLORE DIFFERENT VOLUMES





## BUILT FOR BRAND CONSISTENCY

Vaider Collection was designed to support long-term portfolio consistency.

It helps brands create:

- clearer portfolio structure
- more recognisable product families
- stronger shelf presence
- packaging consistency across formats
- easier expansion into new categories

Strong brands are rarely built around a single product. They are built through consistency across every category, format, and product line.



# VAIDER COLLECTION

Built for brands expanding across products, categories, and markets.

EXPLORE PACKAGING  
POSSIBILITIES



**HRASTNIK1860**

